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Information Systems
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NEWSLETTER OF THE DETROIT AREA CHAPTER

VOLUME 19, #10

REGION 2, CHAPTER 8

SUMMER I, 2005

Monthly Meeting
Joint Meeting with ISSA
Thursday, June 16, 2005

First Topic: "Privacy"

Mike Kesonog, Deloitte

Mike will be speaking on Privacy and issues that relate to international laws and codes. He will be bringing his experience about the problems related to the various privacy laws throughout the world.

Second Topic: "Skyware"

Richard Stiennon

Richard will talk about the spyware threat, and privacy and computer performance issues associated with spyware, why the threat is growing and what people can do to stop it.

Date: Thursday, June 16, 2005

Time: Start time is 6:00 P. M.

Location: EDS, 800 Tower Drive (Cafeteria), Troy, Michigan 48098

Directions from Detroit Metro Airport:

Start going toward the AIRPORT Exit on WILLIAM G. ROGEL Drive

Continue on MERRIMAN Road.

Bear Right to take the I-94 EAST ramp towards DETROIT

Merge on I-94 EAST

Take the I-75 exit towards CHRYSLER FWY/FLINT/TOLEDO, Exit #216 A

Bear left on I-75 NORTH RAMP towards FLINT

Merge on I-75 North

Take the Crooks Road exit, exit #72

At Crooks Road light turn left, then left onto Tower Drive.

Watch for building 800. Park behind building near East entrance in parking structure.

Cafeteria on ground floor, east end of building

Cost: No Charge

Reservations: Please email your reservation to ISSA@MikeLynn.com

Visit our web site at: isaca-det.org

Letter from the President

Dear Members,

The 2004-2005 year has been a significant milestone for the Detroit ISACA chapter. We have made tremendous progress, both on the behalf of our own local membership as well as within the national association. For this we have to thank Karine Wegrzynowicz along with the rest of the board as they were responsible for our momentum and progress. We would also like to thank our presenters for the May meeting; Stephanie Woodruff from Horn Murdock Cole for her presentation on Sox Compliance Tools, and Jeremy Britton from Deloitte & Touche LLP for his presentation on IT SOX Governance. These individuals continue to represent the true value to the ISACA membership supporting our goal of education and dedication to our membership and other constituents.

We would also like to congratulate the May award winners. They are all listed in this issue. Please take the time to look through and see all of their accomplishments and recognized support.

I recently had the opportunity to attend the International Leadership meeting along with other ISACA officers, and am pleased to report that the Detroit chapter has now progressed from the classification of a large chapter to a very large chapter. This is the resulting measure of growth and maturity from the past years of leadership along with our membership and corporate support. It is also significant in the influence that we can exercise with regard to the direction of the international organization. It is a credit to our chapter and membership that we can exercise some level of influence within our profession both nationally and internationally.

I am also pleased to report that we will not be absent from our membership through the summer months. Approximately July 19th, we will be sponsoring a concentrated training event on financial regulation considerations. There will be more information on this and other trainings forthcoming in the next publication of the DataByte.

As a final note, I would like to recognize our local CISA training team. Our success rate in the CISA certification examination is one of the highest in the nation. As a result, Detroit has been chosen as one of the locations to offer a second examination for the CISA certification. To this end, we are going to be offering another training course this fall. Please watch and advise individuals about the early registration in late August.

Please stay tuned The bottom line is that the Detroit Chapter of ISACA intends to be your chapter and a year round resource to our membership.

Patti Earl-Cole, CISA, CIA
President, ISACA Detroit Chapter



Shown here is the 2004-2005 President, Karine Wegrzynowicz and the Facility Chairperson, Ed Barszcz.



From left to Right: Michael Forrest, Karine Wegrzynowicz, Brenda Karl and Patti Earl-Cole.

International President's Message

If you do not know where you are going, how will you know when you get there?

That sounds a bit fatuous, of course, but there is at its core a grain of truth. Organizations that have no concept of their mission and purpose are in danger of expending a lot of time and resources undertaking activities that neither meet customer needs nor create value for the organization. When resources are unlimited, an organization may have the latitude to waste some time to get there. However, most organizations are not in that situation.

To ensure that corporate resources are used wisely, an organization should make every effort to create a strategy that outlines what it proposes to do, for whom and, in broad terms, how. ISACA and the IT Governance Institute® (ITGI) have spent a good deal of time recently on that exact activity: crafting a strategy that will guide our efforts and ultimately be implemented and measured through the balanced scorecard.

I cannot summarize in this space the hours and hours of discussion that have gone into the development of the strategy to date, but these are some of the highlights:

- In five years, ITGI and ISACA aspire to be the leading reference on IT-enabled business systems governance for the global business community, and the leading community of inspirational career and workplace support to constituents in IT assurance, security and governance.
 - To achieve that goal, ISACA and ITGI must satisfy the needs of our constituents, which we define as:
 - “Increasing my value” and “developing me as a professional” for individual members and those holding our certifications
 - “Improving the success/value of the IT investment” for the enterprise
 - “Enlightening business and regulatory community on IT governance” for the business community
 - Success also requires that we align what we do as an organization to excel in the key areas (themes) that will enable us to meet our constituents’ needs. The key themes at which we must excel are:
 - Improving recognition and influence
 - Improving the constituent experience
 - Operational excellence
 - We believe that the five domains of IT governance (value delivery, performance measurement, risk management, strategic alignment and resource management) are the overarching common body of knowledge for our professional niches. Everything our organizations do should somehow touch on and enlighten at least one of those domains.
 - Further, we need to pursue an integrated approach to ensure that IT governance is integrated and linked throughout the business. We must look at the IT governance space holistically, respecting each individual’s contribution and building on the synergies created by the interaction of those contributions. This requires ensuring that everyone understands their role in IT governance—integrating, without diminishing, the skills and knowledge of each individual.
 - Over the next five years we see ourselves shifting from “IT control,” where we currently focus, to “IT-optimized business performance and conformance,” reflecting the heightened emphasis on the value of IT performance and emerging government regulations, in addition to the mitigation of IT-related risks.
 - We have specific objectives for each of our three areas of professional focus:
 - In IT governance, which balances IT performance and conformance, we aim to be the global thought leader.
 - In IT assurance, we plan to leverage our position as the preeminent organization on IT assurance and control to extend our influence into emerging areas of control.
 - In information security, we aspire to be the recognized leading provider of IT security information and interaction relevant to security managers.
 - To succeed in our professional space, we know we must leverage our core differentiators, which we define as our worldwide reach; COBIT/research; our reputation as a knowledge resource; our globally accepted certifications; and our extremely strong, knowledgeable and widespread membership base.

So, what is next? We have identified three immediate activities:

1. Formalizing our strategy has caused us to reexamine the relationship between ISACA and ITGI to ensure that we streamline appropriate tasks and create necessary vehicles through which ITGI can secure the resources it needs (external view, exposure and credibility). Those minor adjustments will take effect with the new administrative term.
2. The balanced scorecard is the tool we have chosen to implement our strategy. In that regard, we have created a strategy map for International Headquarters and will finalize the measures for that scorecard by midyear.
3. We will also create a balanced scorecard for the chapters, so they can organize and focus their activities in ways that will help the organizations achieve steady progress toward our common strategic objectives.

Working on the strategy has been a deeply satisfying experience. I am grateful to the Strategic Advisory Council members for their willingness to spend many hours discussing and debating these important issues that are so critical to the future of the organizations.

Marios Damianides, CISA, CISM, CA, CPA
2004-2005 ISACA International President

Awards Month

The following awards were given at the May meeting.

DISTINGUISHED SERVICE AWARD

Arthur J. Abruzzo

CORPORATE RECOGNITION AWARDS

Blue Cross Blue Shield of Michigan
Horn Murdock Cole
Jefferson Wells

ATTENDANCE AWARDS

Kathy Schroeder
Randy Brown

Steve Erwin
Joe Genevich

Richard Kugel
Rob Seely

Jason Sharabani
Kevin Warner

RECOGNITION AWARDS TO COMPANIES FOR PARTICIPATION IN THE 2004-2005 CHAPTER YEAR

AAA Life Insurance Company
AAA Michigan
ABM AMRO/Standard Federal
American Community Mutual Insurance Company
Ascension Health- CHAN-SJH
Blue Cross Blue Shield of Michigan
Cindrich Mahalak & Company
Citizen's Bank Corporation
Coherent Business Solutions
Comerica Bank
Deloitte
Dow Chemical Company
DTE Energy
EDS
Federal Mogul Corporation
Ford Motor Company
General Motors Corporation

Handleman Company
Hewlett Packard Corporation
Horn Murdock Cole
Independent Bank Corporation
Information Builders, Inc.
Jackson National Life Insurance Company
Jefferson Wells
Kmart Corporation
Masco Corporation
Michigan Department of Transportation
Pfizer
Plante & Moran
PricewaterhouseCoopers
The Rehmann Group
Trinity Health
Volt Services



Michele Samuels accepts the BCBSM Corporate Recognition Award.



Cornel Ivascu accepts the Jefferson Wells Corporate Recognition Award

New Members

James U. Adams
Brian Bolton
Brian H. Burns
Prakash Chavali
Daniel Drumm
Rocklin C. Dunlap
Olga E. Mednik

Sandra A. Menzel
Lee Pearson
Joanne Prakapas
James B. Sheridan
Ali Trimzy
Mack Wu
Usman Zafar

May Drawing Winners

Eunice Anderson
Kirk Balcom
Dan Bargy
Ed Barszcz
Peter Bouyounan
Sharon Brevoort
Michael Clubine
Dana Cordes
Kim Coyer
Steve Erwin
Eric Flegel
Mike Forrest
Mike Goodman

Brandy Hanna
Michele Haroon
Anthony Joris
Don Ledwith
John McCormick
Barbara Monroe
Abbey Odueso
Vikram Parekh
Chithra Perumal
John Quaine
Vicki Riley
Mike Ross
Jamshid Sadaghiyani

Michele Samuels
Jamie Schafer
Kathy Schroeder
Matt Smith
Matt Snyder
Mike Stolarczyk
Spring Tang
Jay Taylor
Jason Thompson
Doug Wahr
Jim Watson
Rob Wigley



Dave Flynn of Horn Murdock Cole accepts the Corporate Recognition Award for the company.



Art Abruzzo received the Distinguished Service Award. He is shown here with Carrie Schrader and John McCormick



These people received awards for attendance at the meetings during the 2004-2005 chapter year. Shown left to right are: Rob Seely, Kathy Schroeder, Jason Sharabani, Joe Genevich, Rick Kugel and Steve Erwin.

Thanks to Mike Ross for the pictures that appear in this issue.

DATABYTE



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